



Our new popcorn supplier is [Pecatonica River Company](#)

- This year, we (PTAC) are employing Keller Marketing to provide prizes.
- Units can earn prizes and “Program Bucks” for selling certain dollar amounts OR, units can take an extra 3% in commission and do their own prize program or use it for camp.
- Incentives will be provided by both; PTAC and Pecatonica.
  - Scouts who sell \$750 of popcorn get 2 tickets to a Chicago Wolves game (Provided by PTAC).
  - Scouts who sell \$1250 of popcorn will get tickets to either the Chicagoland Speedway, Monster Jam, or Chicago Auto Show. Exact details are forthcoming. (Provided by PTAC).
- Pecatonica will provide various prizes for \$2,500 and \$4,000 sellers.
- We are bringing back Mystery Houses. There will be 2 houses per district, that will not be the houses of PTAC volunteers or staff. Scouts will be given clues to find the houses and if they find the house during their sales, they will get 1 of 2 prizes:
  - a Coleman Camping package, or
  - a set of tickets to the Chicago Speedway, Monster Jam, or Auto Show.
- PTAC will host a Top Seller raffle. For every \$7,500 sold, a Scout will get one entry into the raffle. Every additional \$7,500 sold gets the Scout another entry. The raffle winner will receive an Indianapolis 500 adventure, which includes tickets to the race, lodging, etc.
- PTAC will also host a Top Unit raffle.
  - The top Cub Scouts unit will receive a Pinewood Derby Party Package, which includes a pizza party, decorations, and trophies.
  - The top Scouts BSA unit will receive a Court of Honor Package, decorations, pizza party, and we are considering paying for advancements given at the COH.
  - To enter the raffle, units will need to increase their sale by 5% over last year. Every 5% increase thereafter earns the unit another entry.
  - Units must meet all of the following requirements to qualify; 1) attend leader training, 2) have all orders in on time, 3) have a unit kick-off, 4) turn in payments on time.
- PRP will grandfather anyone who had a scholarship with TE. They will give the scouts 7% of all they sell toward their scholarship. There will be no new scholarships given out, as PRP does not do this in their program.

#### All-hands-on-deck warehouse days

- Saturday, August 15 - Show and Sell Orders due in PRP system by units
- Tuesday, August 18 - Show and Sell Orders due to PRP by 12PM
- Saturday, August 29 - Show and Sell Orders distributed to units
- Saturday, September 5 - Re-Order 1 orders due in PRP system by EOD
- Monday, September 7 - RE-Order 1 due to PRP (that is the holiday so this might have to change)
- Saturday, September 12 - Re-Order 1 distributed to units
- Saturday, September 26 - Re-Order 2 orders due in PRP system by EOD
- Monday, September 28 - Re-Order 2 to PRP
- Saturday, October 3 - Re-Order 2 Distributed to units
- Saturday, October 24 - Return Day for all units
- Take Order submitted by units into PRP system by EOD
  - Tuesday, October 27 - Take Order sent to PRP by 12 PM
- Saturday, November 7 - Take Order Distribution to units

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