

## Scouts BSA Camp Promotions Script – 5 minutes

Materials – Owasippe/Napowan Camping Booklet (one per scout)

Instructions: This is a basic script for you to utilize for a Scouts BSA Troop promotion. Tailor your message depending on whether the troop is already attending one of our camps or not. Troops attending our camps need help building excitement. Troops not attending our camp need to be “sold” on attending.

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*Hi Everyone! My name is \_\_\_\_\_ and I’m here today to share with you all of the exciting opportunities that Pathway to Adventure Council has at its two Scouts BSA Camps, Camp Napowan and Owasippe Scout Reservation.*

*I’m excited to talk about camp, because I love fishing – who loves fishing?*

*I’m also excited to talk about camp because I love swimming – who loves swimming?*

*(continue with the items below to build excitement...)*

*shooting rifle or shotgun? Kayaking? Paddle boarding? Waterskiing? Sailing? Robotics? Motorboating? Archery? STEM (science activities)? Climbing? Horseback riding? mountain biking? ATVs?*

*Well, these are some of the fun things you’ll get to do at summer camp!*

**(Next section is for troops attending or thinking about Napowan – skip ahead if not considering)**

*Camp Napowan is located in central Wisconsin, about 220 miles from Chicago. At Napowan, you sleep in tents that your troop brings to camp. Every day you’ll eat meals in our dining pavilion with the rest of the camp, which is a lot of fun. The staff is always leading songs or other antics that we all love. Days at Napowan are filled with fun activities and merit badges. We can confidently say there is something for everyone!*

*Our different program areas have a variety of activities, such as Shooting sports, where you can participate in our Wild West and Action Cowboy Shoot areas. Or Eagle Oasis for our first-year campers, where you’ll be able to get a lot of work done towards your rank advancement. We also have our Flintlock Pioneer Village where you get to do Old Tyme activities, like making your own candles over a fire. Who loves Sherwood? That’s our scoutcraft area with lots of pioneering projects to build. We also have Skynet, our STEM area with all your favorite technology and engineering badges. Most merit badges at Napowan are on an “open schedule” meaning scouts can start new badges throughout the week. This isn’t everything! There’s aquatics, nature, and Verona, also! And then don’t forget about our COPE/High Ropes course and climbing tower. There are just so many things to do at Napowan. This year we’re even adding a BMX course!*

*(if a returning troop, ask a couple scouts to share their favorite Napowan activity and why)*

*In a week at Napowan, you’ll have a great time, earn a bunch of merit badges, and make some new friends. I guarantee you will come home exhausted from an awesome week with your friends. Some of the feedback we regularly hear about Napowan is: “The staff is really focused on the scouts-more than other camps we’ve been to.” And “The attention to individual scouts and troops is amazing!”*

**(Next section is for troops attending or thinking about Owasippe. Skip ahead if not considering)**

*Owasippe Scout Reservation is located in Western Michigan, about 210 miles from Chicago. At Owasippe, most troops sleep in camp wall tents, but some troops bring their own tents. It's up to your troop. Owasippe is HUGE – 5000 acres, so it's hard to talk about everything at once! First, we have not just one, but two Scout Camps at Owasippe. So let's talk about the differences between the two camps.*

*Camp Blackhawk is a camp where meals are served in a dining hall, and that dining hall sure gets noisy. Scouts and staff are always singing songs and cheers during meals. It's a fun place to be. Blackhawk is located on Big Blue Lake, which is where we have a full aquatics program, including swimming, sailing, paddle boarding, kayaking, waterskiing, motorboating and fishing. Blackhawk offers over 40 merit badges for you to take – whether it's at shooting sports, Eco-Con Nature, Handicraft, Scoutcraft or Aquatics, there's something for everyone.*

*At Camp Wolverine there are two options for food service: Hot Pack meals, which mean your meals are delivered to your campsite already prepared buy our kitchen staff. You bring your own mess kits and eat with your patrol in your campsite. Or we have a new opportunity for troops to eat meals in our Dining Tent with our staff. Meals in the dining tent are served cafeteria style, and there's always a salad bar at lunch and dinner. Troops can choose either of these options for food service or can even sign up to try out both options! Camp Wolverine is located on Lake Wolverine, where there is some of the best fishing in the area. Camp Wolverine has a pool for swimming and the lake is used for canoeing, kayaking, and paddle boarding (and fishing, of course!). Wolverine offers over 30 merit badges for you! Just like Blackhawk, there is something for everyone!*

*Now for the similarities of the camps: Both camps have our Pathfinder program for first year campers, where you work on Swimming merit badge AND lots of requirements towards First Class Rank. Both camps have STEM badges like Engineering, Inventing, Photography, Moviemaking, and Model Building. And both camps have awesome "digital" hiking trails, where you can take long hikes around the property and use a smartphone or one of our tablets to check out information on QR codes posted along the way.*

*At Owasippe, we have also our "high adventure" programs, where you can go mountain biking, horseback riding, do a high ropes/COPE course, Climb or rappel our tower, get trained to ride ATVs, go tubing on the lake or take a float down a river. All of these things are right there on the camp property. There is just so much to do!*

*(If a returning troop, ask a couple scouts to share their favorite Owasippe activity and why)*

*In a week at Owasippe, you'll have a great time, earn a bunch of merit badges, and make some new friends. I guarantee you will come home exhausted from an awesome week with your friends. Some of the feedback we hear often about Owasippe: "There is just so much to choose from!" and "The communication from the camp directors is very good." And "The Pathfinder first year program was great for our new scouts!"*

**(CLOSING)**

*Now parents, I have some information for you about camp: At our camps we keep health, safety, and nutrition in mind. Both our camps have trained medical personnel on site 24 hours a day and there is a hospital nearby in case of emergencies. Both of our camps have meals prepared by a licensed food service provider and our menus are approved by a dietician to be healthy and appropriate for kids. All of our shooting sports are supervised by trained and certified adults, as are all of our aquatics programs. Every staff member at each of our camps is a registered member of the Boy Scouts of America and is youth protection trained. Our camp staff works closely with troop leaders like yours to make sure your scouts have an awesome and safe experience at camp.*

*(HOLD UP CAMP BOOKLET) This is our Scout camp booklet with all the details about all our camps. I ask that each family take a copy of the information which includes dates and prices. (Hand out the info packets).*

*Do you have any questions this evening about Scout camp? (Answer questions)*

*If you need any further information, you can find answers at [pathwaytoadventure.org](http://pathwaytoadventure.org), and there is also an email address in your booklet that you can contact us with any questions.*

*Thank you for your time this evening and I hope to see you at camp!*