



BOY SCOUTS OF AMERICA®

PATHWAY TO ADVENTURE COUNCIL

Dear Employer,

I wanted to visit with you about the importance of our Boy Scout Wood Badge training program to our adult volunteers and how it helps their employers. Many companies and organizations spend thousands of dollars on corporate training every year. In many cases most people do not look forward to a classroom like atmosphere. Not so with Wood Badge. Our participants experience the power of the team relationships that translate well to a healthy and concentrated learning environment. Wood Badge is a contemporary program that challenges your colleague in an intense training scenario over two long weekends in a retreat like setting. Incorporating both experiential learning and interactive classroom experiences in the state-of-the-art educational facility.

Wood Badge started way back in 1935, and has progressed over the decades to be used as a powerful management tool in both the corporate and scouting world. However, way back then, it didn't start out to be as powerful as it is today. Wood Badge blends the same contemporary leadership skills taught at most management retreats into an outdoor experience. The results we often see - is our volunteers bring the leadership skills they learned in Wood Badge back to the workplace to significantly impact their performance on the job.

By supporting the Wood Badge experience and recognizing it as a corporate training program, you will be rewarded with a company associate who comes back better prepared for the challenges of the workplace. The leadership skills learned successfully impact the youth we serve in Scouting, but also effectively translate to the workplace and other civil endeavors. Such skills include:

- The importance of a Vision Statement to drive Success
- Effective Communications
- Team Development and Team Management
- Problem Solving
- Project Planning and Implementation
- Coaching and Mentoring
- Self-Assessment as a management tool
- The Impact and Significance of leaving a Legacy

If you want to know more about how Wood Badge can positively impact corporate performance you can contact us at the address below.

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Source: Mike Hale's Blog, Scout Executive of Northeast Illinois Council, <https://vimeo.com/111854070>