



BOY SCOUTS OF AMERICA®  
PATHWAY TO ADVENTURE COUNCIL

# Summer Camp Promotions Orientation

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# Orientation Agenda

## 2017 Camp Promotions Orientation Agenda

- Plan and Timeline
- Unit Promotion Packets
- Promotion Scout Prize Contests
- Camp Kickoff Days
- Free Camp Days
- Resources and FAQ's
- Website
- Support

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# Plan and Timeline

- **January, February and March: Units promote 2017 Summer Camp to entire unit**
- **April: Units hold a “Camp Sign Up Night” to take sign ups, deposits, and distribute paperwork, info to families headed to camp**
- **By May 1 all Packs/Families attending a Cub Scout Camp register and place a \$5 deposit per Cub Scout online. Troops register online, submit attendance estimate, and place a \$100 site deposit**
- **By May 15 all Troops make final payments in full online**
- **By June 1 all Packs/Families make final payments in full online**

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# Unit Promotion Packets

- Available for every Pack and Troop in PTAC
- Ask your OA Chapter, District Camp Volunteer, or District Executive for Unit packet
- **Cub Scout Pack Packet Contains:**
  - Instruction sheet, promotion script, camp info booklet, camp promotion game glasses for 1-4<sup>th</sup> graders, promotion game cards for 5<sup>th</sup> graders.
  - Blue and Gold Placemats available upon request
- **Boy Scout Troop Packet Contains:**
  - Instruction sheet, promotion script, camp info booklet, camp promotion game game cards.

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# Unit Promotions

- **The dates, times, locations, fees and overview of each camp offered is found in our camp booklets. Samples of these booklets can be found:**
  - Promotion Packet
  - Online on our resources page
  - Mailed to each Cubmaster, Den Leader, and Scoutmaster in PTAC
- **What's new in camp!?**
  - A quick summary of the highlights of what's new in each camp can be found on our FAQ on our website's resource page.

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# Cub Scout Camp Promotion Prize Game

- **Distribute Decoder Glasses to all 1-4<sup>th</sup> Graders at the Camp Promotion Meeting**
- **Cub Scout and Family go online to [www.pathwaytoadventure.org/cubcampgame](http://www.pathwaytoadventure.org/cubcampgame) to decode and enter to win big prizes**
- **Cub Scout keeps and brings glasses to any PTAC Cub Scout Camp to decode and instantly win a prize at camp**

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# Boy Scout Camp Promotion Prize Game

- Distribute Boy Scout Game Cards at the Camp Promotion Meeting
- Boy Scout and Family go online to [www.pathwaytoadventure.org/boyscoutcampgame](http://www.pathwaytoadventure.org/boyscoutcampgame) to play our website word hunt and enter to win big prizes
- All Boy Scouts who play and enter also win a prize when they get to camp this summer

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# Camp Kickoff Events-Free!

**Cabela's**  
WORLD'S FOREMOST OUTFITTER®

## SUMMER-CAMP KICKOFFS

### Calling all Cub Scout and Boy Scout families

10 a.m. – 2 p.m.

Cabela's Hammond, IN – March 4, 2017

Cabela's Hoffman Estates, IL – March 25, 2017

- Explore all summer camp programs being offered in 2017
- Chance to win Cabela's gear
- Fun camp activities
- Scout discount in store

\*Must wear uniform



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# Free Visit Camp Days

- **Cub Scout Packs**

- May 13, 2017 @ Adventure Camp, Boating and Fishing
  - Free Pack Tent Camping
- May 13, 2017 @ Lakota, Climbing, BB Gun, Archery

- **Boy Scouts Troops/Venturing Crews/Explorers Posts**

- May 12-14 @ Napowan, Boating, Fishing, Climbing, Shooting Sports
  - Free Troop Tent Camping
- September 22-24, 2017 @ Owasippe, Boating, Fishing, Climbing, Shooting Sports
  - Free Troop Tent Camping

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## Resources

- All factsheets, camp schedules, menus, FAQ sheets, and more are posted to our resources page as they become available:
- [www.pathwaytoadventure.org/camping/resources](http://www.pathwaytoadventure.org/camping/resources)
- Units may request help for their camp promotion online by clicking on the button on our main camping webpage on the left menu.

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# Resources

- **FAQ Sheet** includes answers to the following questions: why to attend camp, where to get info on camps, promotions, prize games, free events, info on what is new at each camp this summer, registration and payment info, program sign-ups for Boy Scout Camps, Scouts attending camp without his unit, camp trading post pre-orders, financial assistance, camp staff, and more!

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# Resources

- Our webpages:
- [www.pathwaytoadventure.org/camping](http://www.pathwaytoadventure.org/camping) is our main camping homepage
- [www.boyscoutcamping.org](http://www.boyscoutcamping.org) directs families to our main Boy Scout Camp page
- [www.cubscoutcamping.org](http://www.cubscoutcamping.org) directs families to our main Cub Scout Camp page

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# Resources

- **Camperships!**
  - [www.pathwaytoadventure.org/campership](http://www.pathwaytoadventure.org/campership)
- **Camp Connection**
  - Scouts who cannot attend camp the week their unit is attending should contact our help desk ([PTAC.Camping@Scouting.org](mailto:PTAC.Camping@Scouting.org))
  - Matched up with local unit in advance to attend with
- **Leaders Guides**
- **Leaders Meetings**
- **Online Program sign up for Boy Scouts**
- **Online Trading Post**

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# CAMPING HELP DESK

- **Contact our PTAC Camping Help Desk 24-7!**
- **We are excited and ready to answer any camping question about PTAC Camping, please contact us:**
- **[PTAC.Camping@Scouting.org](mailto:PTAC.Camping@Scouting.org)**
- **1-630-796-4260**

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