

# BSA Branded Color Guide (c0 m0 y0 k100)

**\*This is BSA Red**

**Pantone 186**

**RGB r206 g17 b38 (try not to use)**

**Cmyk c0 m100 y81 k4**

**Web page #CE1126**

**\*This is BSA Yellow**

**Pantone 116**

**RGB r252 g209 b22 (try not to use)**

**Cmyk c0 m20 y100 k0**

**Web Page #FFCC00**

**\*This is BSA Blue**

**Pantone 294**

**RGB r0 g63 b135 (try not to use)**

**Cmyk c100 m58 y0 k21**

**Web page #003F87**

**\*This is BSA Venture Green**

**Pantone 349**

**RGB r0 g107 b63 (try not to use)**

**Cmyk c100 m0 y90 k40**

**Web Page #006B3F**

**This is BSA Brown**

**Pantone 463**

**RGB r117 g84 b38 (try not to use)**

**Cmyk c50 m80 y100 k30**

**Web Page #996633**

**This is BSA Sea Scout Dk Brown**

**Cmyk c0 m61 y100 k88**

**Web Page #330000**

**(don't use the BSA Branding Guide for this one, as it's incorrect)**

**This is BSA Sea Scout Red**

**Cmyk c0 m100 y100 k50**

**Web Page #990000**

**\*This is BSA Sea Scout Light Brown**

**Cmyk c0 m21 y38 k34**

**Web Page #B39475**

**\*This is BSA Sea Scout Light Blue**

**Cmyk c34 m17 y0 k7**

**Web Page #9AB3D5**

**This is BSA Sea Scout Dark Blue**

**Cmyk c100 m72 y27 k33**

**Web Page #003366**

**This is BSA Sea Scout Lt Yellow**

**Cmyk c0 m13 y75 k3**

**Web Page #FFCC66**

**This is BSA Sea Scout Dark Yellow**

**Cmyk c0 m25 y100 k0**

**Web page #FFCC00**

**\*This is BSA Sea Scout Gold**

**Cmyk c0 m26 y98 k16**

**Web Page #CC9900**

**This is BSA Sea Scout Dk Gold**

**Cmyk c0 m33 y98 k36**

**Web Page #996600**

**This is BSA Tiger Orange**

**CMYK c0 m50 y85 k0**

**Pantone S 36-2**

**This is Webelos Olive Green**

**CMYK c100 m0 y80 k40**

**Pantone 269-1**

**This is Webelos Blue**

**CMYK c100 m50 y0 k10**

**Pantone 208-1**

**\*This is BSA Royal Purple**

**CMYK 74 100 5 57**

**RGB 82 0 99**