

Cub Scout Camp Promotions Script – 5 minutes

Materials – Cub Overnight Camping Booklet (one per family), Cub Day Camp flyers (one per family)

Instructions: This is a basic script for you to utilize for a Cub Pack promotion. This script is intended to build excitement and interest for camping. This script focuses on Overnight Camp, but please promote your District's day camp program as well. Because Day Camps vary greatly across the council, we haven't included specific details. Please include your district's specific day camp information as well as information on the nearest 3-day Day Camp.

Hi Everyone! My name is _____ and I'm here today to share with you all of the exciting opportunities that Pathway to Adventure Council has for Cub Scout Camping in 2018!

I'm excited to talk about camp, because I love fishing – who loves fishing?

I'm also excited to talk about camp because I love swimming – who loves swimming?

What about shooting Bow and Arrow? What about shooting BB guns? Sleeping in a tent?

Well, these are some of the fun things you'll get to do at summer camp!

Campfires are one of my favorite camp activities. Who here has been to a scout campfire with skits and songs? (Look for show of hands). Well then you can help me lead everyone in a campfire song. (Bring scouts to the front, pick your favorite song, because it is my favorite too, lead the song. If the scouts are really into it and there is time, sing two songs. More excitement is better than less. Have Scout go back to their seats.)

Wow, that was fun!! That's a guarantee at camp – everyone will have LOTS of fun! Even moms and dads get to have fun at camp. Parents- The camping opportunities we provide are very unique and designed to fit your schedule and needs. We have a variety of dates and locations Some of our camps are during the week and some are on weekends. If you are worried that you don't have the right gear for camping, don't worry! Our camps have gear for you to use, all you have to do is ask in advance.

Our Cub Scout Overnight Camps are for our Tigers, Wolves, Bears and Webelos. Some programs are for all ages and ranks, and some are specific to certain ages and ranks. We have overnight camps at three different camps in Illinois, and at Camp Owasippe in Michigan. For those looking for an overnight camping experience for the ENTIRE family (not just the scouts), we offer an exciting Family Camp at Camp Betz in Michigan.

(HOLD UP CAMP BOOKLET) This is our overnight camp booklet with all the details about all our overnight camps. I ask that each family take a copy of the information which includes dates and prices. (Hand out the info packets).

*We also have another exciting Cub Camp called DAY CAMP. This is a way for you to experience camp close to home without staying overnight. **(Include your district-specific day camp info here)** Across our council we will have over a dozen different day camps for you to choose from. We even have some special Tiger Scout-only day camps! All of the Day Camp information will be coming to your pack soon. You can also check our website for updates which is in our booklet.*

Registration is currently open! You can go online and register TODAY with ONLY a \$5 Deposit due, and you will then have until June 1st to pay in full! An important couple of details about registration: Did you know that one person in your pack can register everyone? That's right! You don't have to each sign up individually, you can

sign up as a pack, if you'd like. Also, don't forget that not all activities are a 1:1 parent ratio. Tiger Cubs always need a parent, but for 2nd graders and up, a 1:4 ratio is needed for overnight camps, if you're attending together as a pack (along with a minimum of two leaders per pack). For Day Camp, you just need 1 adult leader for every 5 scouts. So if your parents want to share the "leader time" and each take a day at day camp, you can do that as long as you have a minimum of 2 leaders and meet the ratios.

Do you have any questions this evening about our camping program? (Answer questions)

Also if you look at the back of the booklet, don't forget that Cabelas is hosting our Camp Kick Off events. You'll be able to learn more about our camps and participate in fun Camp style activities, maybe even shoot BB guns and bows and arrows! You can even enter a drawing to win Cabelas gear! The Hoffman Estates event will be February 24th and the Hammond IN, event will be March 3rd.

If you need any further information, you can find answers at cubscoutcamping.org, and there is also an email address in your booklet that you can contact with any questions.

Thank you for your time this evening and enjoy the rest of tonight's program!